

Alfestco

All Festival Company

Project Report The Little Christmas Hat Project 2008

Project Period: 8 Dec 2008 to 25 Dec 2008

Adopted Beneficiary: Singhealth Foundation for CURE causes

Supporting Partners: Shanlee Design, Jazztures, KUHL Concepts

Project Closure Summary:

Thankfully, people loved our Little Christmas Hat as the New Paper described it as the "latest Christmas must have" in their Boxing Day article. Much festive cheer was brought onto our streets, in particularly on Orchard Road, as people partied with carolers in our cute hat that is not stuffy even with prolonged wear. Smiles radiated across faces, as friends and lovers took some great festive photos with the Little Christmas Hats. In total, more than 30,000 hats were sold, with a total amount of \$30,204.00 raised and donated to Singhealth Foundation in support for CURE causes. We thank all who have loved the hat and supported the project. Every hat is made with the love and skill of a local housewife who basked as well in your joy when you wore their handicraft. And every hat sold will bring a smile to a needy patient now or in the future.

Cheque Presentation to Beneficiary:



Cheque presentation to SingHealth Foundation
19/01/2009